

UPC Universidad Peruana de Ciencias Aplicadas

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SUSTAINABLE DEVELOPMENT GOALS REPORT 2024

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MESSAGE From the Rector

EDWARD ROEKAERT

CEO and Rector of Universidad Peruana de Ciencias Aplicadas (UPC)

Dear friends,

The 17 Sustainable Development Goals (SDGs) challenge us to build a more just, inclusive, and sustainable world. At UPC, we have embraced this commitment with determination by integrating sustainability into our academic programs and institutional management. We firmly believe that education is the most powerful tool for transforming reality.

Universities are key agents of social change. At UPC, our faculty, deans, staff, and leaders work each day to provide high-quality education that prepares well-rounded professionals committed to the country's development.

Guided by our strategic pillars —Quality Education, Social Impact, Research and Technology, and Sustainable Campus Management— we prioritize eight Sustainable Development Goals (SDGs), addressing global challenges such as health and well-being, gender equality, decent work, responsible consumption, and climate action.

This report reflects our commitment and the impact we are making. Beyond numbers and initiatives, it represents the collective effort of a community that believes in education as a driving force for change. We hope it inspires others to join us as we continue moving forward toward 2030, reaffirming our mission to prepare leaders who will design innovative and responsible solutions for a more sustainable world.

Let's keep building the future we want.

UPC'S PRIORITY SDGs IN NUMBERS

3 SALUD Y BIENESTAR



VOLUNTARY BLOOD DONATION CAMPAIGNS

1,359

453 blood donations 203,850 ml



"WELL-BEING FOR ALL" CAMPAIGN

25 children and adolescents

received preventive medical care

+60 student

student volunteers student volunteer hours

768



LAUREATE TRANSFORMA SCHOLARSHIP

50 scholarships

awarded to high-achieving students living in poverty

Total scholarship investment: S/ 729,085

UPC COURSERA ALLIANCE **500,321** international certifications

certifications awarded

RESEARCH **222** papers

indexed in Scopus with keywords linked to the SDGs

CHANGE MAKERS FOR THE SDGs

+150 applications

from young social entrepreneurs in 21 cities across the country

10 winners

trained to strengthen their projects





10 REDUCCIÓN DE LAS DESIGUALDADES

EQUALITY, WOMEN AND SPORTS AWARD

n award categories

recognizing outstanding athletes and para-athletes

titles published in

audiobook format.

improving access for individuals

AUDIOBOOKS





"OLLAS QUE DESARROLLAN" PROJECT

community kitchens

benefited from workshops to strengthen sustainability

women leaders trained in management and entrepreneurship



¡EPA! PROGRAM ADULT EDUCATION)

with visual disabilities

adults successfully completed their basic education (primary and high school) through the program



WORKSHOPS FOR PFNPI F WITH NCTIONAL DIVERSITY NFRSHIP WITH KALLPA



PRODUCCIÓN Y consumo Responsables

RFCYCIARIF TH ANIOUEM

1,625 kg 40.6 kg paper donated

2438 kg cardboard donated

of plastic donated







TREE PLANTING CAMPAIGNS

255 volunteers (171 students and 84 UPC staff)

+700 trees planted





SUSTAINABLE ROUTE: SUSTAINABILITY TALKS

talks held

to raise awareness of the Sustainable Development Goals within the university community

+200 participants trained



RANKINGS





we rank as the most reputable institution in the education sector in Peru, according to the Merco *ranking* of Companies and Leaders 2024 Peruvian university

World University <u>Rankings</u> 2023

in terms of commitment to the Sustainable Development Goals, according to the THE Impact Rankings 2024



TOP 5

educational institutions in Peru in the QS World University Rankings 2024



por segundo año consecutivo,

for the second consecutive year, we are the leading university in Merco ESG Responsibility *ranking* 2024



Perú Sostenible recognized us for our outstanding sustainability management in the 2016–2017, 2017–2018, 2019, 2020, 2021, and 2023 editions

TOP 10

in the overall Merco ESG Responsibility *ranking* 2024

SDGS Control of the second sec



INCLUSIVE AND QUALITY EDUCATION

Laureate Transforma Scholarship

To provide educational opportunities for high-achieving students living in poverty, we award the Laureate Transforma Scholarship. This scholarship covers 100% of tuition fees for the five-year undergraduate program and includes enrollment fees, English courses, and comprehensive academic and psychological support.

We carry out the selection process in partnership with organizations such as the Municipality of Lima, PRONABEC, and Ciudad de los Niños. These partners support the initial evaluation stage to ensure that applicants meet the eligibility criteria outlined in the in the competition rules.



In 2024, we awarded scholarships to



END POVERTY IN ALL ITS FORMS EVERYWHERE

Scholarships and Tuition Reclassification

We provide scholarships and tuition reclassification options to support our students with their tuition. These include need-based scholarships, merit-based scholarships, and discounts for high-performing athletes, among others.

In 2024, we reported:

55,754 STUDENTS BENEFITED from scholarships and discounts

S/184,161,413 INVESTED IN SCHOLARSHIPS AND DISCOUNTS

External scholarships for applicants

We promote access to higher education by supporting graduates from public high schools who live in poverty or extreme poverty, recognizing their talent and high academic performance.

We collaborate with external scholarship programs, which led to the following outcomes:





Scholar support program

Through the Educational Quality Department, we offer a comprehensive emotional and academic support program for scholarship recipients to ensure their academic success and continuance. We identify students with the greatest needs using sociodemographic, academic, and emotional indicators and provide targeted assistance in administrative, academic, professional, and socio-emotional areas. We apply an intercultural approach, recognizing that many students come from different provinces across Peru and face unique challenges in adapting to university life.



SOCIAL IMPACT

Frost relief collection

In partnership with the nonprofit organization Juguete Pendiente, we joined the initiative "Juntos nos hacemos cargo" (Together We Take Responsibility) to support communities in southern Peru affected by extreme cold weather. From June 19 to 28, we launched a donation campaign across all our campuses, collecting clothes, accessories, and shoes in good condition.





Wildfire relief collection

During University Week, we hosted the Humanitarian Challenge to support victims of wildfires. With participation from all academic programs and in collaboration with Juguete Pendiente, we collected:



This effort allowed us to provide aid to both affected communities and animals.

Dental Supply Donation

We coordinated the donation of 1,041 dental tools and supplies, valued at S/ 17,302.95, to Odontólogos sin Fronteras (Dentists Without Borders). This collaborative partnership helped improve access to dental care resources.

Additionally, in 2024, we donated a total of **11,219** ITEMS —ranging from clothing to materials—valued at S/ 172,450.35



INCLUSIVE AND QUALITY EDUCATION

Health interventions to combat anemia, obesity, and diabetes

Through courses such as Community Diagnosis, Community Health Intervention, and Community Health Externship, our medical students identify and address health issues —including anemia, diabetes, and obesity— in vulnerable communities. Our students carried out projects to combat childhood anemia in the human settlements of San Juan de Miraflores and Chorrillos. They also delivered educational talks, conducted nutrition workshops, and distributed informational materials to reduce the prevalence of this condition.



sults:

SOCIAL IMPACT

"Ollas que Desarrollan": Workshops to strengthen community kitchens

The Ollas que Desarrollan project aims to build the capacities of women leaders in community kitchens through training in business management and entrepreneurship, promoting economic autonomy and community well-being. Final-year students from the Entrepreneurial Administration and Management program at UPC provided personalized coaching over six weeks, focusing on key areas such as sales, value proposition, and customer understanding.



Three execution stages:

- Identification of participating kitchens and work agreements
- 2. Management phase
- 3. Entrepreneurship phase

This program helped leaders enhance their management and leadership skills, while students gained hands-on mentoring experience, applied their academic knowledge in real-world settings, and deepened their commitment to social development.



"Ollas que Desarrollan": Healthy eating workshops to combat anemia

In collaboration with Juguete Pendiente, Alicorp, and Pacífico Salud, students from the Nutrition and Dietetics and Gastronomy and Culinary Management programs led an educational intervention for 14 community kitchens. The initiative focused on planning balanced menus to combat anemia. It improved families' health and empowered participants with essential nutritional knowledge.

60 DIRECT BENEFICIARIES 22 PARTICIPATING STUDENTS



Fighting anemia in Lurín's community kitchens

In a joint effort to combat anemia and promote healthy habits, we partnered with Pacífico Salud, Juguete Pendiente, and Alicorp to launch a nutrition assessment campaign in the district of Lurín. The initiative reached 133 people from 14 community kitchens in southern Lima.

The campaign included 119 hemoglobin tests to detect anemia and nutritional assessments targeting pregnant women, children, and the elderly. Additionally, students and faculty from UPC's Nutrition and Dietetics program conducted 119 anthropometric evaluations and surveyed 93 individuals about their dietary habits.





INCLUSIVE AND QUALITY EDUCATION

ENSURE HEALTHY LIVES AND PROMOTE WELL-BEING FOR ALL AT ALL AGES

Participation in sports events

At UPC, we promote a holistic education that combines academic and athletic excellence. As part of this commitment, six of our students qualified to represent Peru at the Paris 2024 Olympic and Paralympic Games—an achievement that reflects their effort, discipline, and dedication at the highest level of international competition.

In addition, 21 UPC athletes participated in the Bolivarian Games. Of those, 17 earned medals, achieving a total of:



Launch of the Nursing Program

The Nursing program was added to the academic offerings of the School of Health Sciences starting in semester 2024-02. The objective is to train nurses as leaders in patient care and management, with a high level of empathy and a strong human and ethical commitment to service, ensuring excellence in healthcare delivery.

With this initiative, we reaffirm our commitment to training highly skilled and ethically responsible health professionals, thus contributing to the country's healthcare progress and holistic social development.

SOCIAL IMPACT

Blood donation campaign

In partnership with the blood bank of Hospital Rebagliati, we carried out two voluntary blood donation campaigns involving students and staff across our four university campuses. Thanks to the collective effort of all participants, we achieved:





In Peru, approximately 640,000 units of blood are needed annually to meet the healthcare system's internal demand. In this context, our campaign helped reduce the deficit and raised community awareness about the vital importance of regular blood donation to save lives.

Preventive Health Campaign "Well-being for All"

In collaboration with Beneficencia de Lima, we carried out the "Well-being for All: Preventive Health Campaign" at the Puericultorio Pérez Araníbar. This event was made possible through the commitment of over 60 student volunteers from the programs of Medicine, Dentistry, Physical Therapy, Physical Activity and Sport Sciences, and Biology.

The campaign aimed to provide preventive healthcare and comprehensive guidance, addressing a wide range of health needs for the benefit of the 125 children and adolescents living at the institution.





SUSTAINABLE CAMPUS MANAGEMENT

Cardio-Safe Campus

We implemented a comprehensive cardiopulmonary resuscitation (CPR) training program for students, faculty, and staff to reduce the risk of cardiorespiratory arrest on campus. In 2024, we held 10 training sessions, benefiting 188 participants through workshops lasting over four hours, led by certified medical specialists.

Additionally, we strengthened our emergency infrastructure by acquiring five new automated external defibrillators (AEDs), ensuring a quicker and more effective response in emergency situations.



Suicide crisis prevention and support

Recognizing the importance of mental health within the university setting, we implemented strategies for identifying and managing suicide crises. We trained faculty and administrative teams to recognize warning signs and apply intervention techniques, fostering a culture of prevention.

We also established a referral protocol to mental health services and implemented a psychological support hotline for students. These initiatives aim to destigmatize mental health issues and reinforce a preventive culture across our academic environment.



ENSURE INCLUSIVE AND EQUITABLE QUALITY EDUCATION AND PROMOTE LIFELONG LEARNING OPPORTUNITIES FOR ALL

INCLUSIVE AND QUALITY EDUCATION

GS | COURSERA Program offers over 400 digital certifications to students across Peru

UPC and Coursera launched the GS | COURSERA program, providing students throughout Peru with access to more than 400 digital certifications from global leaders such as Meta, Google, and IBM, through a 100% distance learning format.

This new initiative enables professionals to enhance their skills through practical, market-relevant courses aligned with current labor market demands. The program covers 23 key academic profiles, including Digital Marketer, Data Engineer, Cybersecurity Professional, Data Analyst, Project Manager, and UX Designer.





UPC | Coursera Alliance delivers over half a million international certifications

As part of its commitment to academic excellence and global learning, UPC strengthened its strategic alliance with Coursera for Campus, providing access to worldclass education for thousands of students and professionals. Since its launch in January 2021, UPC | Coursera Alliance has delivered more than 500,321 international certifications to 54,635 individuals, helping them build skills in key areas.

Top universities like the University of Michigan, Tecnológico de Monterrey, and the University of Pennsylvania, along with industry leaders such as Meta, IBM, and Google, provided the courses—ensuring high-quality education aligned with global market needs.

International Mobility

In 2024, UPC offered international scholarships and exchange opportunities to 30 students, giving them the chance to study in diverse, high-level academic environments around the world.

Number of students benefited by program:

- LIU Scholarship: 10
- ELAP Scholarship: 6

- International Office Scholarship: 1
- Pacific Alliance Scholarship: 1
- **TFK Programme:** 2
- KA 171 Scholarships: 2
- Bursary Programme: 2

These efforts reflect our commitment to internationalization, providing students with the tools to face the challenges of a globalized world.

UPC adopts Minerva's innovative methodology to transform higher education

UPC became the first university in Peru to incorporate Minerva's innovative educational strategy into its academic model. Minerva is globally recognized as one of the most innovative institutions in the world for its disruptive and revolutionary approach to higher education.

Focusing on *Durable Skills* —essential life skills— Minerva's approach aligns with UPC's institutional learning outcomes, such as communication, critical thinking, and innovation. The methodology promotes active learning, where professors serve as facilitators and students take a leading role.

To ensure a successful implementation, we trained a group of faculty members under a *train the trainers* model, who will now replicate this methodology across the academic community. Starting in the first semester of 2025, UPC will implement the Minerva approach progressively for all incoming undergraduate students in over 50 academic programs—consolidating a more innovative and effective educational model.

Book and educational toy donation campaign

Through UPC's Library System, we organized a donation campaign to collect books —such as fables and verbal and mathematical reasoning texts— and educational toys like puzzles, building blocks, and letter games. All donations went to Kusi Warma, an NGO that defends the rights of children and adolescents in vulnerable situations. With this initiative, we promote quality education in a safe, respectful, and engaging learning environment.

SOCIAL IMPACT



CAMPAÑA DE DONACIÓN DE LIBROS Y JUGUETES DIDÁCTICOS

En favor de la institución Kusi Warma (San Miguel)

DEL 14 DE OCTUBRE AL 30 DE NOVIEMBRE







Change Makers for the SDGs

UPC Change Makers for the SDGs is UPC's social responsibility program with a 14-year track record. It aims to train, recognize, promote, and strengthen the innovative spirit of young social entrepreneurs across Peru. In 2024, the program received over 150 applications from 21 cities across the north, center, south and east, being Lima the region with the highest participation, followed by Cusco, Huancayo and Arequipa. The 10 winners of the 2024 edition participated in a week of workshops and training sessions that covered topics such as legal frameworks, entrepreneurship, leadership, media training, organizational image management, and social innovation—key skills to help them enhance their projects. The United Nations supported the program as a strategic partner, along with Wyss Academy, Minera Poderosa, Fundación Pataz, Philantropia, and the Anglo-American Foundation.



WeTALK delivers educational and social support to school in Arequipa

UPC's WeTALK Language Center, a Cambridge Platinum Agent, carried out a social responsibility initiative at Colegio Corazón de María in the city of Arequipa. The team provided English teacher training and prepared 5th-year high school students for the Cambridge B1 Preliminary exam. WeTALK also presented an improvement plan for the school's English program, offering viable suggestions to enhance language instruction in the educational center. WeTALK committed to following up with the school's English department to continue providing sustainable support.



UPC and U.S. Embassy in Peru Launch CHOP+ Program in Ayacucho

In partnership with the U.S. Embassy in Peru, we launched the College Horizons Outreach Program (CHOP+) in Ayacucho. The program offers students 18

months of free English instruction through UPC's distance learning platforms. In addition, students will attend hands-on workshops designed to build competencies such as leadership, emotional intelligence, and cultural identity.

International Congress of Educators 2024: Educational innovation for human development

More than 60 national and international speakers gathered in Lima for the 24th International Congress of Educators (CIE) 2024, organized by UPC to bring the latest trends and breakthroughs in Education Sciences to teachers from every region of Peru.

In 2024, a partnership with Coursera gave participants access to open courses from top universities around the world on a variety of topics relevant to education professionals. These resources complement the participants' professional training, helping them address everyday challenges in the classroom.

RESEARCH AND TECHNOLOGY

Commitment to Research and its Impact on the SDGs

At UPC, we reaffirm our commitment to high-impact research that advances knowledge and contributes to the Sustainable Development Goals (SDGs). In 2024, we produced 222 articles indexed in Scopus, with keywords automatically linked to the SDGs by the platform.

Through "UPC Sostenible" platform, we also registered 76 projects and publications that received ongoing monitoring and specialized support from the Research Department. These initiatives not only aligned with the SDGs based on their keywords, but also created meaningful impact in sustainability and social responsibility.







ACHIEVE GENDER EQUALITY AND EMPOWER ALL WOMEN AND GIRLS

INCLUSIVE AND QUALITY EDUCATION

Gender equality policies

We have implemented a Diversity and Non-Discrimination Policy and Regulations for the Prevention and Intervention in Cases of Sexual Harassment to foster a safe and inclusive environment within our institution.



SOCIAL IMPACT

Latin American Women in Academia 2024

Through UPC's Publishing House, we promote gender equity in academia with the third edition of the Latin American Women in Academia call for papers. This initiative seeks to publish and disseminate manuscripts by women researchers from across the region, in Spanish. In 2024, we received 16 manuscripts —14 of which came from Argentina, Mexico, and Colombia— demonstrating the growing international reach of the initiative.

Following a rigorous selection process, four manuscripts by authors from Argentina, Mexico, and Peru were chosen for publication. The highest-scoring paper was presented at FILUNI 2024, strengthening the visibility of women in academic production and reaffirming UPC's commitment to gender equality and the dissemination of knowledge.

Equality, Women and Sports Award

Together with the Deporte en Igualdad Foundation, we promoted the Equality, Women, and Sports Award, which honors outstanding female athletes as well as individuals and institutions that contribute to the advancement of women's sports. We award 18 categories, including Athlete of the Year, which recognizes the female athlete or para-athlete with the most outstanding achievements. This initiative fosters positive role models and helps normalize the participation of girls and women across all sectors of society.



Profiles of the winning athletes are featured in the book Campeonas, by UPC's Publishing House



INCLUSIVE AND QUALITY EDUCATION

ENSURE AVAILABILITY AND SUSTAINABLE MANAGEMENT OF WATER AND SANITATION FOR ALL

III Online Competition for Tourism Development Projects in Water Landscapes

The Online Competition for Tourism Development Projects in Water Landscapes promotes sustainable tourism and innovation in the sector. The competition targets students in tourism, hospitality, gastronomy, and related fields from public and private universities across the country and is conducted entirely online.

Organized by the School of Hospitality and Tourism Administration at UPC, in alliance with StartUPC and the TERMATALIA Spanish Foundation, the competition encourages the development of projects aligned with hydro-tourism, including ecotourism, adventure tourism, and nature tourism. With the support of Socosani and Viajeros, the three winners received a prize of S/ 4,500.

SOCIAL IMPACT

'Water from the Clouds' Project

Since early 2023, a multidisciplinary team from the UPC School of Engineering has been developing "Water from the Clouds", an innovative fog-catching water system designed by Civil and Environmental Engineering students. This award-winning project, supported by the 100K Strong in the Americas Innovation Fund, aims to improve water supply in the Villa María del Triunfo community and contribute to the conservation of the Lomas del Paraíso ecosystem.

After months of collaborative work, the initiative entered its second phase of implementation with strong support from the local community. In May, a new delegation from South Dakota School of Mines and Technology (SDSMT) joined the team to complete the installation of the prototype and train local residents in its operation and maintenance, ensuring long-term sustainability and impact.

SUSTAINABLE CAMPUS MANAGEMENT

Water Conservation on Campus

All our campuses are equipped with dry urinals and toilets, water-saving faucets, and drinking fountains with counters to help reduce water consumption. We also conduct regular water quality testing to ensure safety and compliance.

Sanitation System

At the Villa campus, greywater from the Veterinary Medical Center is managed through a septic tank and by a certified waste management company. These actions ensure the proper and responsible disposal of wastewater, contributing to the campus's overall sustainability.





INCLUSIVE AND QUALITY EDUCATION

ENSURE ACCESS TO AFFORDABLE, RELIABLE, SUSTAINABLE AND MODERN ENERGY FOR ALL

Master Program in Sustainability and Energy Management

Committed to training professionals who will lead the transition toward a more sustainable energy future, the Graduate School at the Universidad Peruana de Ciencias Aplicadas (GS UPC) launched the Master Program in Sustainability and Energy Management. This program aims to prepare specialists in managing energy-related processes, systems, facilities, and projects, with a strong focus on resource efficiency and the implementation of renewable energy solutions.

As part of its academic offering, the master program includes an Academic Mission at CATIE (Costa Rica), where students delve into key topics such as sustainable energy management, socio-environmental regulation, sustainable financing, and renewable energy sources. The curriculum also features specialized courses on energy project development, energy economics and regulations—reaffirming UPC's commitment to fostering innovative solutions for a cleaner, more accessible energy system.

SUSTAINABLE CAMPUS MANAGEMENT

Parking Lot Timer System

Our campuses are equipped with infrastructure that promotes efficient energy use. At the Villa campus parking lot, wireless motion-activated light sensors remain on for five minutes and then shut off automatically, ensuring energy savings.



Solar-Powered Device Charging Stations

We have installed solar-powered modules across our campuses, enabling students, visitors, faculty, and staff to charge their phones, tablets, or iPads using clean energy. Each campus is equipped with two modules per location.

Energy Optimization at Monterrico Campus

In 2024, we upgraded 37 air conditioning units (FAN Coil) at the Monterrico Campus, improving energy efficiency through the use of chilled water from the central Chiller system and reducing energy losses. In Pavilion A's auditoriums, we replaced 22 air conditioning units with a smart Variable Refrigerant Volume (VRV) system, enhancing energy savings and thermal zoning. Additionally, we installed smart touchscreen thermostats, allowing for precise temperature control and centralized monitoring of energy consumption in the future.

Solar Panels

At our Villa campus, we use solar energy to heat the semi-olympic swimming pool and supply electricity to the athletes' locker rooms.





PROMOTE SUSTAINED, INCLUSIVE AND SUSTAINABLE ECONOMIC GROWTH, FULL AND PRODUCTIVE EMPLOYMENT AND DECENT WORK FOR ALL

INCLUSIVE AND QUALITY EDUCATION

Employment Opportunity

We provide guidance to our students and alumni in securing internships and entering the job market. Our services include coaching for job applications, participation in career fairs, and understanding the employability system. Our strategy embraces an intercultural approach, recognizing the unique challenges faced by students from various provinces across Peru.



Hult Prize Competition – UPC

We joined the global Hult Prize competition, an initiative by Hult University that challenges university students to develop business ideas aligned with the Sustainable Development Goals (SDGs). In this edition, seven teams advanced to the final round, where three winners will be selected. The first-place team will go on to compete at the national level.

To strengthen their projects, students received online training sessions and personalized coaching, helping them refine their ideas and reinforce their business models. Through this initiative, we reaffirm our commitment to training innovative leaders and promoting sustainable business solutions that have a positive social impact.



Silver Generation Program

In partnership with Fundación Romero, we launched the Silver Generation Program, an initiative aimed at strengthening employability and entrepreneurship among individuals over the age of 50. Through Silver Talks —both in-person and distance educational sessions— we have trained over 1,600 participants, providing them with tools to enhance their skills and knowledge.

SOCIAL IMPACT

Our experts have shared key strategies for success in areas such as digital skills, entrepreneurship, leadership, financial planning, and job market strategies. In 2024, we held six specialized talks focused on self-leadership, motivation, soft skills, and use of the Business Model Canvas, benefiting over 800 older adults.





Entrepreneurship Workshop

As part of our commitment to business development and applied education, students from the Business Management Engineering program at UPC held the Entrepreneurship Workshop, where 17 students trained 24 small business owners. The workshop provided key tools in entrepreneurship, business management, and marketing to help strengthen their businesses.

This initiative not only promoted the growth of local entrepreneurs but also encouraged collaboration and knowledge exchange, reaffirming our commitment to comprehensive education and positive community impact.



"The Entrepreneur's Journey" Workshops with the Municipality of San Miguel

We launched The Entrepreneur's Journey workshops, a joint initiative between UPC's Business Management Engineering program and the Municipality of San Miguel. This program stood out for its practical and academic approach, equipping participants with essential tools to strengthen their business projects and achieve their goals. Through theoretical and hands-on sessions, participants gained key knowledge to enhance their businesses—highlighting the positive impact of collaboration between academia and the community.

With this initiative, we reaffirm our commitment to professional training and to creating spaces that promote entrepreneurship and sustainable development across the country.



INCLUSIVE AND QUALITY EDUCATION

BUILD RESILIENT INFRASTRUCTURE, PROMOTE INCLUSIVE AND SUSTAINABLE INDUSTRIALIZATION AND FOSTER INNOVATION

UPC Graduate School and TEDx Tukuy launch the Digital Innovation with Social Impact Program

At UPC Graduate School, we strengthen our commitment to innovation and social impact through a new partnership with TEDx Tukuy to launch the Digital Innovation with Social Impact Program.

This pioneering program offers advanced training for the design of high-value digital solutions, integrating business models and growth strategies with a focus on solving social challenges. A distinctive feature of the program is the \$1,000 seed capital award for the best proposal, encouraging participants to turn their ideas into concrete actions from the very beginning.



SOCIAL IMPACT

"Business Creativity" Award

In the 28th edition of the Business Creativity Award, we recognized the most innovative solutions in products, services, and strategies that generate a positive impact in their sectors and society. Since its inception, we have received more than 8,000 applications and recognized 706 projects across a variety of industries. In this edition, we awarded 26 categories and 4 special prizes, including the Grand Prize for Business Creativity 2024.

In 2024, we promoted for the second consecutive year the ESG Purpose-Driven Management category, highlighting sustainability as a fundamental pillar for business growth and the essential role of organizations in sustainable development. As part of the recognition, winning companies received a training grant from UPC Graduate School.

IMPACT OF THE BUSINESS CREATIVITY AWARD

3,600 participating companies and institutions **8,000** applications submitted

prizes awarded

706





AYNINationalHackathon2024: Innovation and Technological Collaboration in the Framework of APEC Peru

We promote innovation and technology as drivers of sustainable development. In this spirit, we joined the AYNI National Hackathon, organized by the Peruvian Association in Silicon Valley and sponsored by CAF and Google, within the framework of APEC Peru 2024.

This event brought together young talent from universities in Lima, Arequipa, Trujillo, and Chachapoyas, fostering collaboration to address challenges in micro, small and medium-sized enterprises (MSMEs), smart tourism, and digital inclusion. Participants received training, international mentorship, and access to Google Cloud.

APEC ministers recognized the winning teams during their meeting, granting them access to funding, incubation, and up to 12 months of follow-up support at the host universities' incubators—strengthening our commitment to entrepreneurship and digital transformation.

Educational Intranet with Virtual Classroom Project

Since 2021, students and faculty from the Electronic Engineering program have led the Educational Intranet with Virtual Classroom Project, aimed at providing internet access to educational centers in human settlements on the outskirts of urban areas. In collaboration with the Regional Education Department of Lima Provinces, we selected José María Escrivá School—located in the rural annex of San Juan de Roldán, Cañete—as the beneficiary of this initiative.

In 2024, we completed the design of the virtual classroom and smart TV network, configured the equipment, and coordinated installation with professionals from Internet Para Todos, with financial support from UPC's Office of Sustainability and Social Responsibility. Finally, we trained teachers on how to use the platform in the classroom.



Educational Innovation Festival 2024

We held the 4th edition of the Educational Innovation Festival (FIE) 2024, in partnership with Metared Peru and the University Innovation Fellows community of UPC and UTEC. This event, which has reached over 4,000 educators in previous editions, reaffirmed our commitment to democratizing access to information and exchanging innovative ideas in education.

UPC presented collaborative projects with EON Reality and Minecraft Education, showcasing the use of emerging technologies in teaching. The festival served as a space for learning and exploring innovative educational methodologies, promoting the development of strategies that transform the teaching and learning experience.





INCLUSIVE AND QUALITY EDUCATION

UPC Audiobooks

Since 2021, through our UPC Publishing House, we have worked to diversify the formats available to our readers. We pioneered the publication of audiobooks, expanding access to our content and allowing readers to choose how they engage with it. This format also enhances accessibility for individuals with visual impairments.

We have published **26** TITLES
in audiobook format

UPC students can access these audiobooks for free through UPC Library

REDUCE INEQUALITY WITHIN AND AMONG COUNTRIES

Diversity and Inclusion Program (PADI)

The Disability and Inclusion Program (PADI). led by the Educational Quality Department, promotes the inclusion and adaptation of students with disabilities during their transition into university life. These students often face additional challenges in academic settings, and we aim to strengthen their autonomy, skills, and personal resources through tailored guidance and socioemotional support. We offer the program to all students who report any type of disability—whether physical, sensory (visual or hearing), cognitive, or social.

The program focuses on training and equipping our faculty with tools on disability through synchronous and asynchronous workshops and courses. We provide them with guidance to ensure that they are able to offer appropriate support and direction to their students with disabilities



Use of Students' Preferred Social Names

We have implemented regulations that allow students to use their preferred social names in attendance lists. the virtual classroom platform, internal communications, and during award ceremonies. Legal documents that require the name on the national ID—such as transcripts or degree certificates—are exempt from this rule. Thus, we uphold respect, inclusion, and recognition of students' identity throughout university life.


¡EPA! Program (Adult Education)

In alliance with the organization *Es Hoy*, we promote free access to basic education (primary and secondary levels). In 2024, UPC joined this initiative to support the family members of our staff —including parents, partners, and siblings— who wish to resume and complete their studies. This effort creates new opportunities for their personal and professional growth.



2 INDIVIDUALS SUCCESSFULLY

completed their basic education through the program

Workshops for People with Disabilities – Partnership with Kallpa

In 2024, we partnered with Kallpa, an organization that supports people with disabilities, to foster inclusion and holistic development. During semester 2024-1, we conducted artistic and cultural workshops that strengthened motor skills, creativity, and environmental awareness among Kallpa participants.

In semester 2024-2, the collaboration expanded into the culinary field with workshops led by UPC's Gastronomy and Culinary Management program. These workshops not only provided training for Kallpa students but also allowed UPC students to develop soft skills such as empathy, communication, and teamwork while applying their culinary knowledge.





"Housekeeping Assistant" Volunteer Program

The School of Hospitality and Tourism Administration, in collaboration with RETOS, launched the Housekeeping Assistant volunteer program. This initiative aims to enhance the skills of individuals with mild to moderate intellectual disabilities, preparing them for employment in the hospitality sector. Throughout the program, 21 participants received training in cleaning techniques, materials handling, and quality standards for housekeeping services.

Beyond building practical skills, the program fosters equal opportunity and raises awareness among our students, inspiring them to become community-minded change agents.



Crosslink: Technology supporting elderly well-being

UPC Software Engineering students developed Crosslink, an innovative smart bracelet designed to monitor the health of elderly adults. Paired with a mobile application, the device allows caregivers to track vital signs in real time, promoting safety and independence for this vulnerable population. Crosslink monitors heart rate, blood oxygen levels, and fall detection. It also offers customizable alerts to notify caregivers in emergency situations.

Project development included research, design, implementation, and testing, supported by UPC's academic and technical resources.



MAKE CITIES INCLUSIVE, SAFE, RESILIENT AND SUSTAINABLE

INCLUSIVE AND QUALITY EDUCATION

Scholarships for specialized program in Management of Cultural Projects

For the sixth year, the UPC Graduate School and UNESCO Peru joined efforts to award two scholarships to outstanding women in cultural management. This initiative aims to strengthen their skills and support their professional development, with special emphasis on those in vulnerable situations due to gender, origin, socioeconomic status, or membership in specially protected groups.

This alliance reaffirms UPC's commitment to reducing gender gaps and strengthening women's roles in cultural management as a driver of sustainable development. **65% PARTICIPATION** from regions across Peru

32% APPLICATIONS FROM LIMA

3% APPLICATIONS FROM FOREIGNERS residing in Peru

UPC Cultural

UPC Cultural is a platform for the promotion, dissemination, and discussion of art and culture. Through our virtual platform we share experiences and multimedia content that spark reflection and foster interest in the many expressions of the arts and our cultural heritage.

2024 Call for Authors for a Better World

Through UPC Publishing House, we launched the Authors for a Better World call for manuscripts. This initiative seeks Spanish-language manuscripts that contribute to social development to be published as books, and aligned with the Sustainable Development Goals (SDGs).

For the 2024 edition, we received seven manuscripts. The winning manuscript analyzes the potential of the nopal cactus as a strategic resource for economic and social development in Peru, exploring how public and private policies can boost its production to create jobs and improve quality of life in rural communities. The publication is scheduled for August 2025.

Cultural Project Clinic – Conecta Program

UPC Cultural and the Ministry of Culture, through the Conecta program, have been offering training for cultural managers, workers, and entrepreneurs in the cultural and arts industries. As part of this initiative, we launched the Cultural Project Clinic, a workshop designed to deepen key principles for creating, managing, and sustaining high-impact cultural projects.

All participants received personalized mentoring, allowing them to refine their proposals and ensure long-term viability. Through this program, we reaffirm our commitment to strengthening the cultural ecosystem and supporting the sustainable development of the sector.



SUSTAINABLE CAMPUS MANAGEMENT

Promoting Sustainable Mobility

We offer a mobility service between our campuses through NGV buses, which facilitates the transfer between them. This system not only fosters a more sustainable environment by reducing the use of private vehicles and public transport, but also reinforces a sense of community by integrating the university population with its infrastructure.

Additionally, we provide exclusive bicycle parking on all our campuses to encourage the use of this sustainable mode of transportation.

Remote Work Policy

Our Remote Work Policy establishes guidelines for remote work and helps university staff balance their personal and professional lives through digital platforms and technologies. This policy offers the following benefits:

- Improved staff health and well-being
- Reduced traffic and pollution due to fewer daily commutes
- Decreased energy demand in offices and lower carbon footprint
- Greater flexibility during emergencies, enhancing urban resilience





ENSURE SUSTAINABLE CONSUMPTION AND PRODUCTION PATTERNS

Recyclable waste donation in partnership with ANIQUEM

Together with ANIQUEM [Association for the Help of Burned Children] we donated recyclable waste such as plastic, paper, and cardboard. ANIQUEM collects and sells these materials to recycling companies, generating income that supports their work in burn rehabilitation and prevention for children. This initiative, under the Recycle to Help program, promotes responsible waste management and has a significant social impact.

In 2024, we reported a total of 4,063.4 kg of recycled materials: **60%** cardboard

39% paper

1% plastic

SUSTAINABLE CAMPUS MANAGEMENT

WEEE Management Program

We joined the Yo Reciclo, Yo Soy Claro program for the management of waste from electrical and electronic equipment (WEEE) led by Claro company. This agreement allows students, faculty, and staff to recycle their electrical and electronic devices once they reach the end of their useful life. Claro, together with its partner Ambipar, ensures the proper treatment of WEEE and offers awareness workshops on the importance of recycling.





MINAM RAI Environmental Report

We prepared and submitted our Environmental Sustainability Report in accordance with the requirements established by the Interuniversity Environmental Network (RAI) and the Ministry of the Environment (MINAM), demonstrating our commitment to being an environmentally responsible university. In 2024, we moved up 9 positions compared to the previous year.

Plastic-Free Campus

We implemented the Plastic-Free Campus project to reduce and gradually eliminate the use of single-use plastic on our campuses and sites, including those derived from the procurement of goods and services. This project establishes guidelines for the university community and promotes awareness on reducing plastic use.





TAKE URGENT ACTION TO COMBAT CLIMATE CHANGE AND ITS IMPACTS

United for a greener city: Tree planting campaigns

As part of a joint effort to promote environmental care and increase green areas in the city, we led eight tree planting campaigns in collaboration with the Municipality of Lima and SERPAR, planting over 700 trees in the districts of Ate, Pachacámac, Villa El Salvador, and Villa María del Triunfo. The initiative mobilized 320 volunteers, including students and staff from UPC.







Third UPC Forum on Environmental Management and Sustainability

Weheld the Third Forum on Environmental Management and Sustainability, organized by the Environmental Engineering program at the Villa Campus. This event brought together experts, students, and professionals to exchange knowledge and experiences on the challenges and opportunities in sustainability.

Through three presentations, we explored key approaches to environmental management, reinforcing our commitment to developing sustainable solutions.

Improving Air Quality in Chorrillos

Students from the Environmental Engineering program presented the research project "Application of Coconut Charcoal Biofuel: An Alternative for Reducing PM10 and PM2.5 Concentrations in Rotisserie Restaurants in the District of Chorrillos." This innovative initiative seeks a more sustainable alternative to reduce concentrations of air pollutants such as PM10 and PM2.5 in one of Lima's busiest districts.

In response to the issue of high particulate matter emissions caused by the use of fossil fuels in rotisserie restaurants, the students proposed the use of coconut charcoal as an alternative biofuel. Emissions of PM10 and PM2.5 can lead to serious respiratory problems and long-term illnesses, significantly affecting the population. This project offers a solution aligned with environmental sustainability principles, with the potential to improve the quality of life for the residents of Chorrillos.

SUSTAINABLE CAMPUS MANAGEMENT



Race to Zero

At the end of April 2024, we completed Phase 1 of our commitment to the "Race to Zero for Universities and Colleges" initiative, reaffirming our goal to reach net zero greenhouse gas emissions by 2050.

Institutional Environmental Management Policy

Our Institutional Environmental Management Policy guides our actions to ensure compliance with our commitments and the effective management of environmental impacts, as well as the application of sustainable development principles across all university functions.

In addition, we are committed to achieving our environmental goals through the implementation of programs to improve our ecological footprint and efficiently manage resource consumption.



RESEARCH AND TECHNOLOGY

CONSERVE AND SUSTAINABLY USE THE OCEANS, SEAS AND MARINE RESOURCES

Quantification and characterization of atmospheric microplastics in Lima

Students from the Environmental Engineering and Biology programs conducted a <u>research project</u> on the presence of atmospheric microplastics, contributing to the understanding of this environmental issue. The study, carried out in a coastal urban area of Lima, aimed to quantify and characterize these pollutants by identifying their shape, size, and color. Over 30 days of monitoring, 1,598 microplastic particles were detected.

This research seeks to raise awareness about their impact on ecosystems and human health. Through initiatives like this, we reaffirm our commitment to sustainability and to generating scientific knowledge to address global environmental challenges.



SUSTAINABLY MANAGE FORESTS, COMBAT DESERTIFICATION, AND HALT AND REVERSE LAND DEGRADATION AND HALT BIODIVERSITY LOSS

INCLUSIVE AND QUALITY EDUCATION

UPC and Costa Rica Global Learning Programs: Academic Mission on Sustainability and Social Responsibility

UPC and Costa Rica Global Learning Programs joined efforts in an academic mission aimed at fostering the exchange of knowledge and sustainable practices, while allowing students to experience firsthand the work of companies striving to improve their social, environmental, and economic impact.

Over the course of 10 days, 8 UPC students explored Costa Rica's culture and policies, identifying similarities with Peru and analyzing best practices from various industries aligned with the 17 Sustainable Development Goals. The academic mission had significant environmental and social benefits, highlighting the promotion of sustainable tourism and the importance of responsible consumption.

3rd Outdoor Fair of the Environmental Engineering Program

The 3rd Outdoor Fair of the Environmental Engineering Program brought together final-year students who presented 27 posters showcasing innovative research projects. The fair served not only as a space for the exchange of ideas, but also as a platform to promote scientific knowledge and encourage dialogue among students, faculty, and environmental specialists.

Highlighted projects addressed solutions related to solid waste management, water and soil quality improvement, as well as management strategies and tools to mitigate the effects of climate change. Participants received valuable feedback to support and strengthen their research efforts.



Free animal health campaign: Chorripatitas

In collaboration with the Municipality of Chorrillos, we carried out a free deworming and vaccination campaign for dogs and cats, benefiting more than 200 pets from the university community.

SOCIAL IMPACT

The campaign involved 54 students and professors from UPC's Veterinary Medicine program, all committed to animal welfare. Services provided included general check-ups, ear cleaning, internal and external deworming, and vaccinations.





INCLUSIVE AND QUALITY EDUCATION

UPC and Fundación BIK join forces to combat school violence

We partnered with Fundación BIK in a collaboration agreement to combat violence through a culture of kindness. To achieve this goal, faculty will be trained in a new teaching methodology aimed at building more inclusive and emotionally safe classrooms. This partnership will also enable the training of children and adults on topics related to kindness, through Fundación BIK's platform and with validation from UPC.

The alliance between UPC and Peru's first foundation specializing in the science of kindness will help build a healthier, more peaceful, and more prosperous society, where every individual can reach their full potential. The initiative aims to support the transformation of education in the country to foster a society rooted in well-being, innovation, growth, and peace.

PROMOTE JUST, PEACEFUL AND INCLUSIVE SOCIETIES

University CADE: Young leaders for democracy

Thirty outstanding UPC students took part in a transformative experience at University Annual Executive Conference (CADE) 2024, an event organized by IPAE Business Association that aimed to promote awareness of national issues and connect young people from all regions of Peru.

The event provided a powerful learning and personal enrichment space for our UPC students under the theme "Democracy Is All of Us." There, they discussed innovative solutions to the country's challenges with the goal of strengthening democracy and encouraging active civic participation.

SUSTAINABLE CAMPUS MANAGEMENT

Anti-bribery policy

Our Anti-Bribery Policy aims to establish guidelines to prevent bribery and promote ethical best practices, ensuring that all our activities are conducted with integrity. This reflects our core values of leadership, teamwork, service orientation, excellence, and innovation.

Research Code of Ethics

To promote the development of ethical researchers, our Research Code of Ethics outlines the principles, norms, and ethical objectives that guide scientific research at UPC.

We commit to five fundamental principles:



Academic Freedom Policy

At UPC, we value and uphold academic freedom, which includes research, teaching, learning, expression, and debate without restrictions or fear of censorship or retaliation based on ethnicity, religion, politics, ideology, economics, or other reasons. These freedoms entail both rights and responsibilities, where mutual respect is essential. Furthermore, in our institution, academic freedom is not limited by external pressures of any kind.



INCLUSIVE AND QUALITY EDUCATION

REVITALIZE THE GLOBAL PARTNERSHIP FOR SUSTAINABLE DEVELOPMENT

UPC and El Comercio launch first data and multiformat journalism lab

In partnership with El Comercio, we launched our first data and multiformat journalism lab. Over 14 weeks, 16 students from various academic programs conducted research on pressing social issues through data analysis, contributing to a more relevant education aligned with today's challenges.

The lab's first investigation, titled "Desatendidos: la ausencia psicológica en la educación escolar" [Neglected: The Psychological Absence in School Education], was published on El Comercio's digital platform and in its print edition. This report highlights the lack of psychological support in schools an essential factor for students' holistic development.



International Agreements

We continue to strengthen our global network through academic agreements that expand opportunities for student exchange and promote international academic collaboration.

Notable international agreements in 2024 include:



And others, including the TFK fund.

These partnerships foster inter-institutional cooperation and enrich academic training with a global perspective.





Sustainable Path: Sustainability Talks

In partnership with the United Nations, we promoted "Sustainable Path", a series of webinars aimed at raising awareness of the Sustainable Development Goals (SDGs) within the university community. In 2024, the talks focused on seven SDGs (3, 4, 5, 8, 10, 11, and 12), featuring external experts and UPC specialists. The sessions were open to the UPC community and interested students from outside the university.

SOCIAL IMPACT

Managers Summit 2024: Driving productivity and sustainability in business strategy

UPC's Graduate School, the Business Administration and Human Resources Program, and the Center for Excellence in Management organized the *Encuentro Managers 2024*:

Productividad y Sostenibilidad, reformulando la estrategia de negocio [Managers Summit 2024: Productivity and Sustainability—Reshaping Business Strategy]. Now in its fifth edition, the event gathered over 150 attendees, including HR leaders from various industries and undergraduate and graduate students, in a space for networking and idea exchange. The summit featured renowned executives who shared best practices in sustainability and productivity.

Agreement Between the Peruvian Navy and UPC: Biomedical Engineering students promote sustainability in healthcare

As part of a partnership between the Peruvian Navy and UPC, we implemented an innovative technical training program at the CMST Naval Medical Center. The program is designed to strengthen the technical competencies of Biomedical Engineering students while promoting sustainability and social responsibility.

Students contribute to the maintenance and refurbishment of essential medical equipment, directly improving healthcare services. Their work not only extends the equipment's lifespan, reducing waste, and promoting a more efficient use of resources, but also has a positive impact on the quality of service offered to the center's users.



SUSTAINABLE CAMPUS MANAGEMENT

Participation in the Standardization Technical Committees

We actively participate in the Standardization Technical Committees (CTN) of the National Quality Institute (INACAL), collaborating in the development of technical standards to improve the quality and safety of products and services. These committees include institutions such as the Ministry of Culture, the Ministry of Production, the Universidad de Lima, and CONCYTEC, contributing to national standardization and enhancing both public and private sector competitiveness.



We participate in various CTNs focused on Asset and Risk Management, Circular Economy, Quality Management in Educational Organizations, and Apparel Manufacturing.

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Committed to the Sustainable Development Goals of the 2030 Agenda

We reaffirm our responsibility as an educational institution to train professionals committed to social well-being, equity, and sustainable development. This report highlights the most relevant initiatives that demonstrate our strong commitment to the Sustainable Development Goals (SDGs). As a university determined to actively contribute to the 2030 Agenda, we will continue promoting projects that integrate innovation, partnerships, and interdisciplinary work as key tools to address global challenges. We hope this document inspires new ideas and opens opportunities for collaboration that allow us to move forward collectively toward a more just and sustainable future.





exígete, innova